

# Oliver William Reece

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## Current Role

Having worked as a web designer and in the industry since 2004 I have a wealth of experience and skills within the field. I have found myself becoming increasingly involved in all areas of the production process with experience in pre-sales effort, working as part of a bid team to produce creative responses, and in the presentation of solutions to clients.

I direct projects through the initial consultations and workshops with the client and then keep the client regularly informed with progress meetings throughout the design phase.

## Key Skills

Applications	Languages	CMS
Adobe CS5 Suite Visual Studio  Experience of: GIT SVN	XHTML HTML5 CSS3 jQuery SEO  Experience of: SQL XML XSLT	EPiServer Umbraco  Experience of: SharePoint Magento Tridion Livelihood Immediacy Fatwire

Detailed knowledge of most common browsers for PC, Mac.

## Portfolio

Design Council	<a href="http://www.designcouncil.org.uk">www.designcouncil.org.uk</a>
TalkTalk Business	<a href="http://www.talktalkbusiness.co.uk">www.talktalkbusiness.co.uk</a>
The Co-op Careers Portal	<a href="http://www.co-operative.jobs">www.co-operative.jobs</a>
ICCA	<a href="http://www.icca-chem.org">www.icca-chem.org</a>
Cefic	<a href="http://www.cefic.org">www.cefic.org</a>
Drummonds Solicitors	<a href="http://www.drummonds-solicitors.co.uk">www.drummonds-solicitors.co.uk</a>

## Experience

Current

### Amaze, Senior UX Developer

My primary role is to create interactive feature rich experience for visitors of the websites we develop. I incorporate aspects of social media either pulling through feeds to display on the site or, the ability to share links on other sites. Increasingly I am heading up project teams of 3-5 developers to build, test, and deploy fully functional websites.

- Dec '07 – Apr '08 **The Cheshire, Web Designer**  
Reporting to the Internet Sales Manager my role is create and implement visual concepts to enhance the Cheshire's consumer site and other subsidiary sites. I work on campaign material with the Marketing department to ensure messages are consistent across the branches and digital channels.
- Jun '07 – Nov '07 **BCMB, Web Designer** (*made redundant*)  
I maintain web offers that change on a weekly basis for numerous brands. I convert video and encode TV adverts in Flash to appear on the relevant websites. In addition, I ensure the CSS and XHTML are standards compliant across the board and make changes where required.
- Jun '05 - Jun '07 **Ocean Information, Web Designer** (*previously Kudos Information*)  
Designed and created the front-end of numerous websites from initial brief from client/account handler through to the finished website while simultaneously liaising with Information Architects and Developers. I have experience of working within and to budget and time constraints and the projects produced have varied in scale between SME's to large public sector and government-run schemes.
- May '04 - May '05 **The Gate Design Group, Multimedia Designer** (*previously Jordangate*)  
I worked within a team of four on wide-ranging types of projects from the development of advertising emails, to a loyalty reward web site, and an interactive CD-ROM used as a direct mail marketing campaign.
- Sep '02 - Aug '03 **Information Commissioners Office, Web Assistant**  
My role was to support the website manager implement the Marketing departments online communication strategy whilst on a years placement as part of my degree course. The main objective was to completely overhaul the legacy website whilst liaising with external contractors to achieve the aim of the organisation in implementing a modern website with a CMS.

#### **Education**

- Sep '00 - May '04 **University of Wolverhampton**  
BA (Hons) Multimedia Communication.  
Grade Achieved: 2:1.
- Sep '99 - Jun '00 **Manchester Metropolitan University**  
BTEC National Diploma Art & Design Foundation.  
Grade Achieved: Merit.
- Sep '95 - Aug '99 **All Hallows, Macclesfield**  
Three A-Levels A-D including Mathematics, Art & Design, and General Studies.  
Ten GCSE's A\*-C including English, Mathematics, and Science.

#### **Interests**

I enjoy keeping fit, swimming, cycling, running, and playing table tennis. I am ambitious, enthusiastic, and self-motivated person, who gets considerable satisfaction seeing a job through to the end. I possess excellent organisational skills and telephone manner and enjoy working as a valued member of a successful team. I hold a clean driving licence, I own my own car, and I am a British citizen.

#### **References**

On request.